



FOR IMMEDIATE RELEASE

Contact: Julie Melton
Julie@probeauty.org

Professional Beauty Association Announces Winners of the 2023 North American Hairstyling Awards (NAHA)

April 3, 2022 (Anaheim, CA) - The [Professional Beauty Association](https://www.probeauty.org) (PBA) is excited to announce the winners of the **34th Annual North American Hairstyling Awards (NAHA)**, the beauty industry's most prestigious competition in North America. NAHA honors the beauty industry's top artists and creative talent who push the boundaries of skill and creativity. Bringing together the top artists for more than 30 years, NAHA showcases the finest collections and talent in the industry.

NAHA was held Sunday, April 2nd at the Anaheim Convention Center in Anaheim, CA. NAHA features 14 categories of excellence across hair and makeup artistry, including the popular Haircolor, Avant Garde and Texture award categories.

NAHA 2023 kicked off with a dynamic red carpet reception headlined by former NAHA winner and industry influencer Jalia Pettis. Featuring artistic presentations by Ulta, Ashtae, CBC Productions, and Cassie Carey, NAHA 2023 continued to inspire and showcase the talent and beauty of the industry. "We were thrilled to have such talent and inspiration at NAHA this year. Our NAHA winners and finalists continue to amaze us every year, truly elevating the industry," said Nina Daily, Executive Director at PBA.

2023 NAHA Awards Winners:

- Avant Garde- Cassie Carey
- Barber of the Year- Cecilia Jimenez
- Editorial Stylist of the Year- Timothy Cabell
- Educator of the Year- Rodrick Samuels
- Haircolor- Luis Gonzalez
- Haircutting- Yuki Yasui
- Hairstylist of the Year- Julie Vriesinga
- Inspiring Salon of the Year- Crawford Master Stylists Ltd.
- Makeup Artist of the Year- Mel Martinez
- Master Hairstylist of the Year- Allen Ruiz
- Student Hairstylist of the Year- Cooper Brooks
- Styling and Finishing- Caidy Brasure
- Team of the Year- Hair Biz and Beyond: Laura Gunter, Anthony Negron, Galyna Poczciwinski, Stacy Anne and Danielle Keasling
- Texture- Keith Bryce



Event photos can be found [HERE](#).

2023 Winner NAHA Collection images can be downloaded [HERE](#).

****Photo Usage:** NAHA Finalist and Winner images are made available for editorial use. 2023 Winner images can be downloaded [HERE](#). When using NAHA images, please include the NAHA logo (or name) with the credit “NAHA 2023 Winner (or Finalist)” followed by the stylist’s name and category, and photographer credit if possible. When posting on social, please use the finalist handle and tag #NAHA2023 and @probeautyassoc on Instagram and @professionalbeautyassociation on Facebook and Tik Tok.

###

About The Professional Beauty Association

The Professional Beauty Association (PBA) is the largest and most inclusive trade organization representing the entire beauty industry. PBA exists to elevate, unite and serve the beauty industry and the professionals who improve people’s lives and is the only national organization to represent the entire beauty industry. Our members include manufacturers, distributors, salons, spas, schools, independent practitioners, students and industry suppliers. PBA is dedicated to advocating and fighting for the rights of the beauty industry, enhancing professionalism, and committed to the long-term success of the stylist and the businesses that employ and support them. For more information on membership levels and dues please visit: www.probeauty.org/join.