



NAHA 2024
ENTRY
INFORMATION
ENTRY OPEN
JUL. 6 - SEPT. 21 | 2023

#NAHA2024 | [PROBEAUTY.ORG/NAHA](https://probeauty.org/naha)

HAIR BY NAHA 2023 HAIRCUTTING WINNER YUKI YASUI

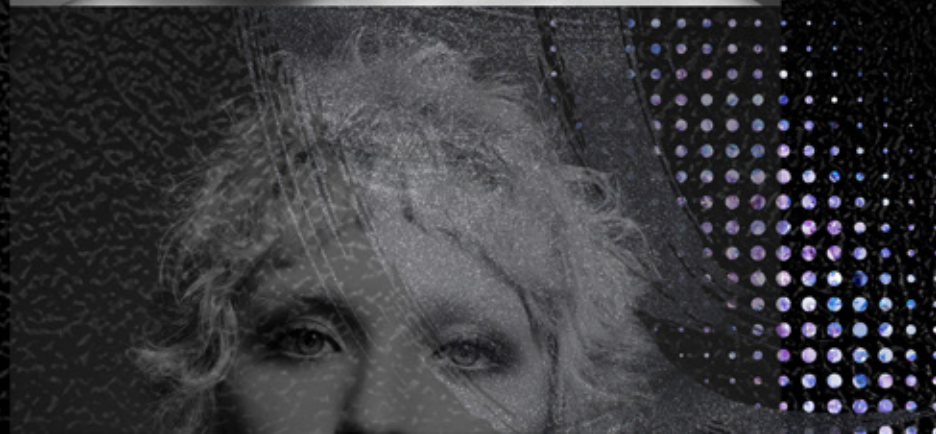




TABLE OF CONTENTS

ABOUT NAHA	3
HOW TO ENTER	4
ENTRY & TIPS	5
PHOTOS & IMAGES	6
RELEASE FORMS	7
ENTRIES	8
THE JUDGING PROCESS	9
NAHA 2024 CATEGORIES	11
AVANT GARDE	12
BARBER OF THE YEAR	14
EDITORIAL/SESSION STYLIST OF THE YEAR	16
EDUCATOR OF THE YEAR	18
HAIRCOLOR	19
HAIRCUTTING	21
HAIRSTYLIST OF THE YEAR	23
INSPIRING SALON OF THE YEAR	26
MAKEUP ARTIST OF THE YEAR	27
MASTER HAIRSTYLIST OF THE YEAR	29
STUDENT HAIRSTYLIST OF THE YEAR	31
STYLING AND FINISHING	33
TEAM OF THE YEAR	35
TEXTURE	37

NORTH AMERICAN HAIRSTYLING AWARDS (NAHA)



The North American Hairstyling Awards is the most prestigious professional beauty competition in North America and honors the salon industry's top artists – who push the boundaries of skill and creativity.

For over 30 years, thousands of talented artists have used NAHA as a platform to showcase their work to win a coveted NAHA award. Learn more about NAHA and its history at probeauty.org/naha.

NAHA IS PRODUCED BY



NONPROFIT • ADVOCACY • COMMUNITY

The Professional Beauty Association (PBA) is home to passionate, hardworking industry professionals looking to build exceptional careers that last. Whether you're a stylist who's just starting out, an industry veteran, or a company ready to take its business to the next level, we're here to help guide, connect, inspire and most importantly advocate for you. Join us as we elevate, inspire, and unite the beauty industry.





HOW TO ENTER

READ RULES & SELECT YOUR CATEGORY

Review general rules, requirements what's new and details on categories.

GET CREATIVE & BUILD YOUR COLLECTION

Be sure to follow competition rules, requirements, category rules and image specifications noted for your chosen category.

SUBMIT YOUR COLLECTION, RELEASE FORMS & ENTRY FEES

Entry opens July 6, 2023.

All entries must be submitted by September 21, 2023 by 9PM EST/6PM PST.

No entry fee for the Inspiring Salon of the Year or Educator of the Year.

ENTRY FEES

PBA MEMBER PRICING

- \$95 per submission
- \$55 Student Hairstylist of the Year submission

REGULAR PRICING

- \$149 per submission
- \$70 Student Hairstylist of the Year submission

TELL EVERYONE YOU ENTERED NAHA 2024!

Visit probeauty.org/naha to download graphics to let everyone know you entered NAHA!

Be sure to tag us with #NAHA2024.



ENTRY & TIPS

WHO CAN ENTER

- Entrants must be licensed hairstylist/cosmetologists/barbers*
- Makeup Artist of the Year entrants do not have to be a certified makeup artist or have attended a makeup artistry school.
- Entrants must reside in the United States, Canada or Mexico.
- NAHA entry collections CAN be published prior to entry, and CAN be submitted to other regional, national or international competitions.
- Those recommended to apply for Educator of the Year and Inspiring Salon of the Year categories must complete their entries and submit by the deadline to be included. Inspiring Salon of the Year entries must be submitted by the salon owner or an approved representative.

**Exceptions are for Student Hairstylist of the Year, Makeup Artist of the Year and Inspiring Salon of the Year.*

TIPS FOR ENTRY

- For all categories, we strongly encourage entrants to embrace diversity, equity and inclusion by working with team members and models who represent varied backgrounds, race, ethnicity, gender, identity, age, religion, and size.
- Focus on what you want the judges to see – the hair/makeup. Avoid full body shots unless relevant to your theme and artistic direction.
- Avoid photographic filters and other special effects as they distract from your work.
- Have a story line or cohesive theme visible in your collection.
- Keep images simple. They should be polished, clean, and executed with passion for your craft.
- Choose the background carefully so that it does not take away from your work.
- Be mindful of the category you are entering. Not all collections belong in multiple categories. While entering the same photographs into multiple categories is allowed for some categories (please refer to the specific category requirements when entering), submitting your collection into too many categories is likely to dilute your chances of sticking out in one.
- Do your homework and direct the process to create a unique look and feel for your collection based on the category you plan to enter.
- Throughout the planning and execution of your vision, remember your concept and overall creative approach.
- Be mindful of the art direction and composition of each photograph – each should stand alone as a beautiful image but come together to create a cohesive collection.
- Keep the wardrobe, styling, makeup consistent with the theme.
- Overuse of props and accessories take focus away from the collection.

Need help or have questions? Email us at naha@probeauty.org



PHOTOS & IMAGES

PHOTO EDITING & IMAGE GUIDELINES

- Photo editing cannot be used to create, enhance, or manipulate styled hair/makeup that was not present in the unedited images.
- All work on the hair should be done with your tools onsite at the photo shoot and NOT in post-production.
- The use of photo editing software is allowed for refining (to remove fly-away hairs, etc.)
- “Cloning” or copying hair either in part or in its entirety and adding it somewhere else such that the shape of the hair has been noticeably changed for the final image is cause for disqualification.
- Cutting large parts of the hair such that the shape of the hair has been noticeably changed for the final image is cause for disqualification.
- Any perceptible change to the hair in the final images that alters the style and shape of the hair/makeup in the final image is grounds for disqualification.
- Be cautious with color balancing and the like such that alterations in post-production do not noticeably change the color tone of the hair in the final image as this is grounds for disqualification.

NON-RETOUCHED IMAGES

- All submissions must include non-retouched photos for each of the final images in your collection. These images must come directly from your photographer, but with no retouching, editing or manipulations.
- Non-retouched images are used for judging purposes only and will not be released. They are used to provide context for the judges if they feel there has been over manipulation.

BEFORE IMAGES

- Most categories are required to include before photos of your model (and/or wig if using)
- Before images are used for judging purposes only and will not be released in any way.
- Before images do not need to be taken by your photographer and can be taken with your mobile device



RELEASE FORMS

RELEASE FORMS

- A release form is required for each 2024 NAHA entry. This form **MUST** be signed by the entrant, photographer, models and all other parties involved. Incomplete entries and release forms will be disqualified, and entry fee will not be refunded. No other release forms will be accepted.
- Releases grant NAHA and the Professional Beauty Association (PBA) and those authorized by PBA the right and license to use names and images, and to publicly display, distribute, edit, transmit, reproduce and create derivative works using the images, in whole or in part, in any media or format, as part of the NAHA competition or for any NAHA or PBA purpose, including publicizing and promoting NAHA or PBA.
- NAHA and PBA will include a photo credit, including the entrant's name, with any photo used for publicity or promotional purposes, if feasible.
- Entrants, photographer, models and all other parties involved retain all other rights to these images.



ENTRIES

MULTIPLE ENTRIES

Entrants may enter the same collection of images into as many categories as they would like in the same year only with the following exceptions:

- Images entered in Editorial/Session Stylist of the Year, Hairstylist of the Year, Master Hairstylist of the Year, Student Hairstylist of the Year, and Team of the Year cannot be entered into any other category
- Images entered in the Texture category may not be utilized in the Styling and Finishing or Avant Garde categories and vice versa.

Entrants can submit up to three collections per category.

DISQUALIFICATION

- All work is accepted in good faith. Instant disqualification will apply to any entrants found abusing this.
- Entry fees will not be refunded if your work is disqualified. Judging decisions are final.



THE JUDGING PROCESS

NAHA judges are a select panel of internationally renowned stylists, photographers and top beauty editors from consumer and trade magazines. All collections are judged anonymously and independently. Judges are unable to see the name or salon name of the entrants (except for Educator and Inspiring Salon of the Year).

- Judges are not eligible to enter NAHA, with the exception of Educator of the Year and Inspiring Salon of the Year.
- Judges are not permitted to judge any category with a conflict of interest- employees, friends, or anyone they have advised or worked with.
- Judges are not allowed to discuss any entries before, during or after the judging with each signing a non-disclosure agreement.

FIRST ROUND JUDGING

- Non-retouched images are compared to the final images to look for any excessive photo editing or photo editing that breaks specific category rules.
- The whole process is strictly controlled.

SECOND ROUND JUDGING

- Each judge is assigned specific categories to critique based on their qualifications. Each entry is given a score and the top five within the category are notified as finalists.

THIRD ROUND JUDGING

- Each judge is assigned specific categories to critique based on their qualifications. Each entry is given a score to determine the winners.



THE JUDGING PROCESS

COLLECTIONS ARE JUDGED ON:

TECHNICAL CATEGORIES

- Technical Skill 50%
- Creativity 30%
- Cohesiveness of Collection 20%

EDUCATOR OF THE YEAR

- Overall impact on the lives of beauty professionals – 50%
- Demonstrated contributions to the beauty industry through education – 25%
- Commitment to innovation and excellence in education – 25%

INSPIRING SALON OF THE YEAR

- Overall impact on the salon, employees and/or community – 100%
 - How has the initiative helped enhance the culture within the salon or project?
 - How has the initiative delivered business benefits?
 - How has it improved engagement within the salon and throughout the community?
 - Is it sustainable? Will it leave a legacy?

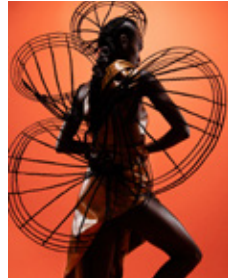
FINALIST ANNOUNCEMENTS

- Finalists for each category will be announced during a livestream on February 28, 2024.

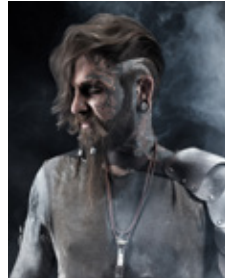
WINNER ANNOUNCEMENTS

- The 2024 winners are announced live at the NAHA Ceremony.

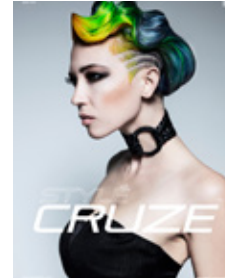
NAHA 2024 CATEGORIES



AVANT
GARDE



BARBER OF THE
YEAR



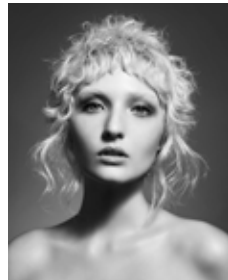
EDITORIAL/
SESSION STYLIST
OF THE YEAR



EDUCATOR OF THE
YEAR



HAIRCOLOR



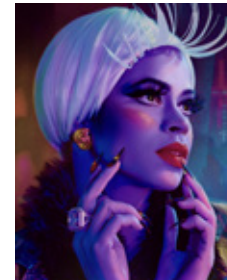
HAIRCUTTING



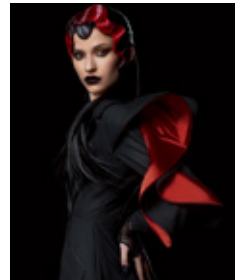
HAIRSTYLIST OF THE
YEAR



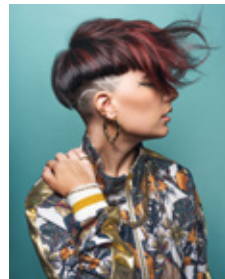
INSPIRING SALON
OF THE YEAR



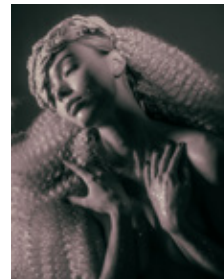
MAKEUP ARTIST OF
THE YEAR



MASTER
HAIRSTYLIST OF THE
YEAR



STUDENT
HAIRSTYLIST OF THE
YEAR



STYLING &
FINISHING



TEAM OF THE YEAR



TEXTURE



AVANT GARDE

Avant Garde is about breaking boundaries, elevating artistry and creating extraordinary looks.

The NAHA Avant Garde category recognizes hairstylists that create artistic, innovative, unique, and experimental concepts that push our collective consciousness about what hair can do.

AVANT-GARDE – STYLIST GUIDELINES:

- Wigs are allowed.
- Natural and synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is allowed only if it does not restrict viewing of the hair AND/OR is constructed out of natural or synthetic hair.)
- Images entered in the Avant Garde category cannot be entered into the Styling & Finishing or Texture categories.

AVANT GARDE – MODEL REQUIREMENTS:

- May use one or more models
- Must showcase three unique looks
- Signed NAHA Avant Garde release form

AVANT GARDE – IMAGE REQUIREMENTS:

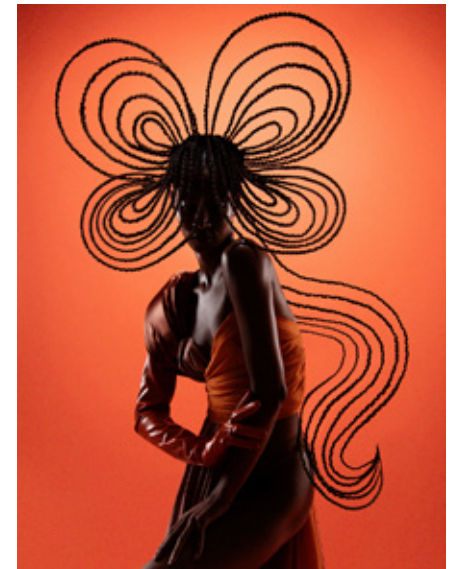
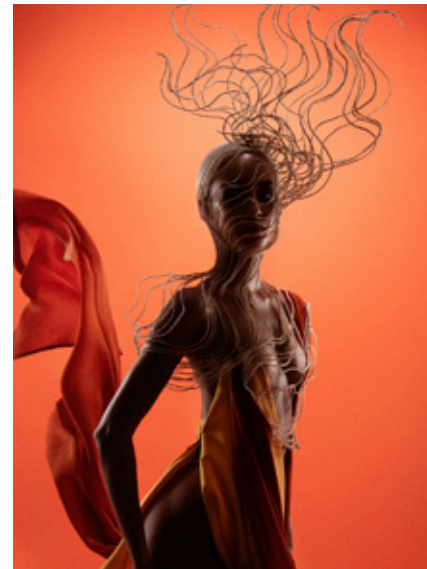
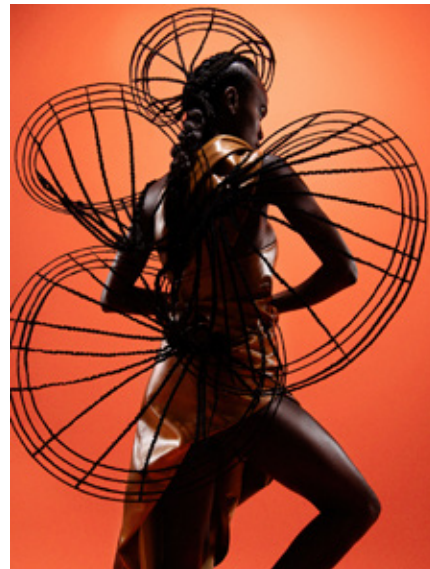
- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three before images
- Three unedited, non-retouched images
- Three final images
- Retouching of the image's color is allowed*
- Retouching of the hair's shape, texture or color is not allowed.

***NOTE:** Special Photographic Effects are allowed as long as they do not hinder the judges viewing of the hair.

AVANT GARDE TIPS

- This category is designed for innovative, creative, and artful entries.
- Hair should showcase new and experimental concepts or techniques in styling, finishing, textures, etc.
- Think of unusual textures or fabrics not normally associated with hair for inspiration.
- Images should be NAHA quality and reflect beautiful hair.
- Styling hair into objects is NOT the goal.
- This is NOT a fantasy category.

AVANT GARDE 2023 WINNING COLLECTION **CASSIE CAREY**





BARBER OF THE YEAR

Barbers demonstrate the ability to complement and highlight features through design, shape, styling, and grooming.

The Barber category showcases expertise, dedication and mastery in techniques that include the use of clippers and shears to create fades, tapers, and other looks.

BARBER OF THE YEAR – STYLIST GUIDELINES:

- Wigs are NOT allowed.
- Natural and synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.)

BARBER OF THE YEAR – MODEL REQUIREMENTS:

- Must showcase three unique looks
- May use one or more models
- Signed NAHA Barber release form

BARBER OF THE YEAR – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three before images*
- Three unedited, non-retouched images
- Three final images
- Retouching of the image's color is allowed*.*.
- Retouching of the hair's shape, texture or color is not allowed.

***NOTE:** Before images must be taken on the same day of service.

****NOTE:** Special Photographic Effects are allowed as long as they do not hinder the judges viewing of the hair.

BARBER OF THE YEAR TIPS

- Hairstyles should be commercial, contemporary, and reflect current trends.
- Styles should be wearable.
- Styles should complement the individuality of the model.
- Images should focus on the hair.

BARBER OF THE YEAR 2023

WINNING COLLECTION

CECILIA JIMENEZ





EDITORIAL STYLIST OF THE YEAR

Through their impact on fashion, media and culture, editorial and session hairdressers are some of the most revered stylists in the world.

The NAHA Editorial/Session Stylist category recognizes artists who have an extraordinary ability to create innovative and award-winning looks for print and media.

EDITORIAL/SESSION STYLIST OF THE YEAR – GENERAL GUIDELINES:

- Work must have been published between November 9, 2022 to September 21, 2023.
- Collection must come from a printed or online consumer publication (think Vogue, GQ, W), not a trade publication (ie: Modern Salon, American Salon, Beauty Launchpad) or have been part of a brand ad campaign to promote a product
- Images entered in the Editorial/Session Stylist of the Year cannot have previously been entered into another NAHA category and the images may NOT be entered into any other category this year or in the future.

EDITORIAL/SESSION STYLIST OF THE YEAR – STYLIST GUIDELINES:

- Wigs are allowed.
- Natural and synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.)

EDITORIAL/SESSION STYLIST OF THE YEAR – MODEL REQUIREMENTS:

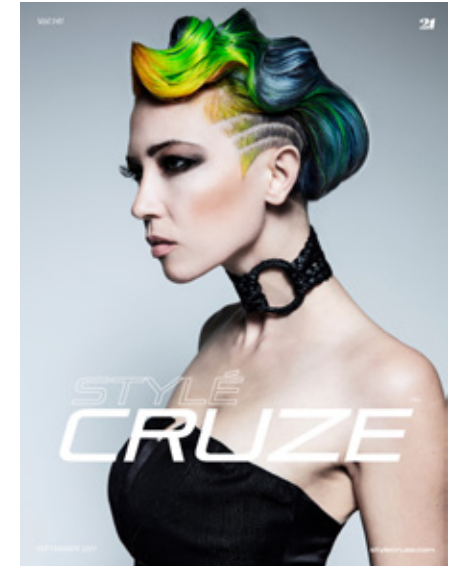
- May use one or more models
- Must showcase at least three unique looks
- Signed NAHA Editorial/Session Stylist of the Year release form

EDITORIAL/SESSION STYLIST OF THE YEAR – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Digital tear sheets and/or a link to the entire shoot if there were more than three images (if selected as a finalist, only three images will be included)

EDITORIAL/SESSION
STYLIST
OF THE
YEAR

EDITORIAL/SESSION STYLIST OF THE YEAR 2023
WINNING COLLECTION
TIMOTHY CABELL





EDUCATOR OF THE YEAR

They're mentors and teachers. They influence trends through innovative methods and techniques. They cultivate excellence and change lives.

The NAHA Educator of the Year category recognizes those who make significant contributions toward elevating the industry's professional standards of excellence, honoring those who inspire, lead, and teach us to be the best at all we do.

EDUCATOR REQUIREMENTS:

- May be recommended or enter yourself.
- Three images that best represent you educating/presenting
- 30 second video of you educating/presenting
- Up to 90 second introduction video that helps judges get to know you, your passion for educating, why you chose the beauty industry, why you should be selected as a finalist, etc.
- Two letters of support (up to 100 words each)

NOTE: Previous winners of this category are not eligible to enter.

EDUCATOR OF THE YEAR 2023

WINNER

RODRICK SAMUELS





HAIRCOLOR

Using precision, skill and creative techniques, the NAHA Haircolor category honors artists who push color boundaries through precise color manipulation, placement, and application.

These highly skilled colorists display unrivaled artistry, consistency and creativity and continually leave us in awe of what is possible with hair color.

HAIRCOLOR – STYLIST GUIDELINES:

- Wigs are allowed.
- Natural hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.)
- Must submit the NAHA Haircolor Technical Sheet for each entry.

HAIRCOLOR – MODEL REQUIREMENTS:

- May use one or more models
- Must showcase three unique looks (Different models will showcase the suitability of the color method and suitability of the model.)
- Signed NAHA Haircolor Release Form

HAIRCOLOR – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three Before images *
- Three Unedited, non-retouched images
- Three Final images
- Retouching of the image's color is allowed* *.
- Retouching of the hair's shape, texture or color is not allowed.

***NOTE:** Before images must be taken on the same day of color service. If using a wig, before images of the wig may be taken on a mannequin head or on your model.

*** *NOTE:** Special Photographic Effects are allowed if they do not hinder the judges viewing of the hair.

HAIR COLOR TIPS

- Hair color work should complement the cut.
- Does the background take away from the color work?
- Does the collection make you want to know how it was done?

HAIRCOLOR 2023 WINNING COLLECTION **LUIS GONZALEZ**





HAIRCUTTING

Top hairdressers use innovation, artistic vision and precision to define shape and elevate style.

The NAHA Haircutting category honors highly versatile hairdressers who use creative cutting techniques to define features and showcase their creativity through haircutting.

HAIRCUTTING – STYLIST GUIDELINES:

- Wigs are **NOT allowed**.
- Natural and Synthetic hair extensions and hairpieces are allowed. These materials should not interfere with the natural movement of the model's hair and how the method of cutting is crafted to create shape and balance. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.

HAIRCUTTING – MODEL REQUIREMENTS:

- May use one or more models (Different models will show the various approaches to create the collection.)
- Must showcase three unique looks
- Signed NAHA Haircutting Release Form

HAIRCUTTING – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three Before images*
- Three Unedited, non-retouched images
- Three Final images
- Retouching of the image's color is allowed* *.
- Retouching of the hair's shape, texture or color is not allowed.

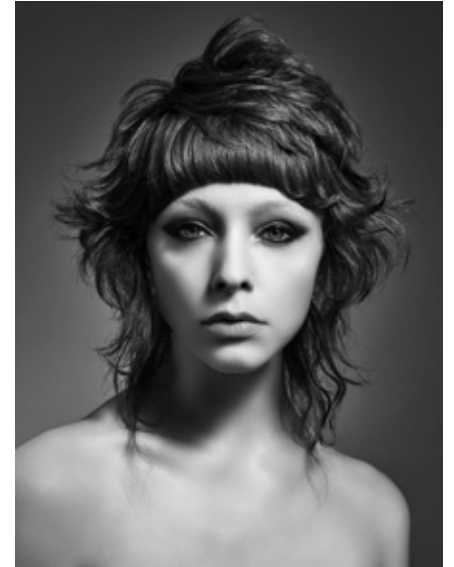
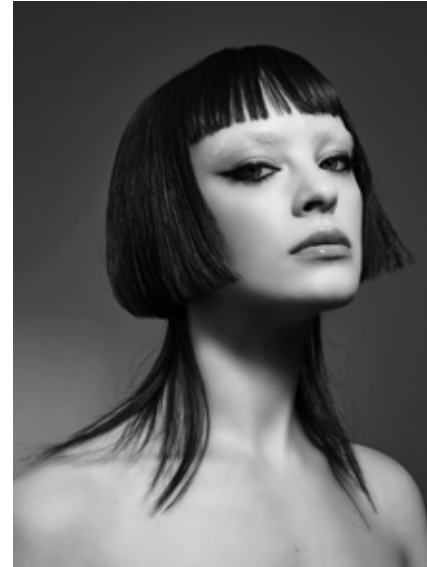
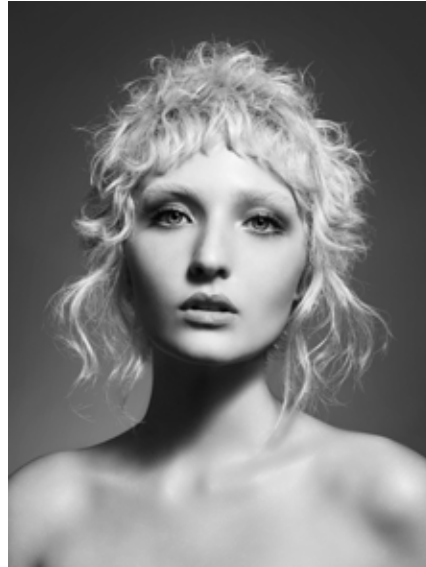
***NOTE:** Before images must be taken **of all models** on the same day of service.

****NOTE:** Special Photographic Effects are allowed if they do not hinder the judges viewing of the hair.

HAIR CUTTING TIPS

- Haircuts should demonstrate an elite level of understanding of head form and face shape.
- Haircuts should complement the individuality of the model.
- Photographs should be simple, polished, and clean.

HAIRCUTTING 2023 WINNING COLLECTION YUKI YASUI





HAIRSTYLIST OF THE YEAR

Honoring the best stylists in the industry, the NAHA Hairstylist of the Year category embodies excellence and artistry, and possesses a drive to elevate hairstyling, and impact global trends through their innovation, creativity, skill and techniques.

Artists in this category showcase their expertise across a multitude of technical skills acquired through the investment of time and experience in the industry.

HAIRSTYLIST OF THE YEAR – STYLIST GUIDELINES:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.)

NOTE: Images entered in the Hairstylist of the Year cannot be entered into any other category.

HAIRSTYLIST OF THE YEAR – MODEL REQUIREMENTS:

- May use one or more models (Use of more than one model shows expertise in suitability of the model.)
- A collection of five looks. The collection must demonstrate mastery working with: long hair, short hair, up-styling, cutting and coloring and texture (wavy, curly, coily – the final look may show the hair in its natural state of wavy, curly, coily or manipulated into a straight look).
- Signed NAHA Hairstylist of the Year Release Form

HAIRSTYLIST OF THE YEAR – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Five Before images*
- Five Unedited, non-retouched images
- Five Final images
- Retouching of the image's color is allowed**.
- Retouching of the hair's shape, texture or color is not allowed.

NOTE:** Before images must be taken on the same day of service. If using a wig, before images may be taken on a mannequin head or on your model. *NOTE:** Special Photographic Effects are allowed if they do not hinder the judges viewing of the hair.

HAIRSTYLIST OF THE YEAR TIPS

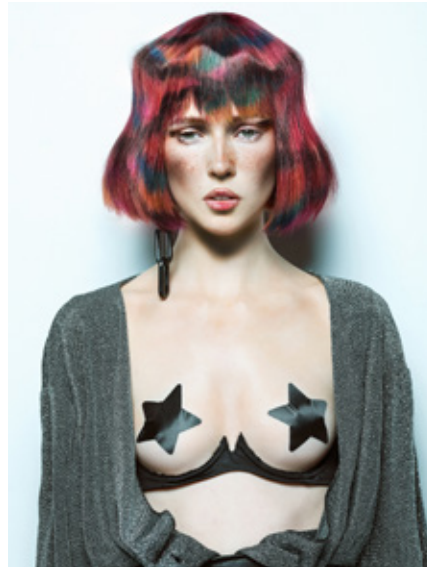
- Work must demonstrate the pinnacle of world-class hairdressing.
- Photos should beautifully demonstrate the harmony between the stylist's skill and the photographer's understanding of how to properly capture that skill on camera.
- The collection should demonstrate a breadth of the entrant's talent as an artist, covering many aspects of hairstyling.
- Winning collections should be timeless.

CONSIDERATIONS

Can each photo in the collection stand alone as a beautiful and flawless shot? Is the sum of the collection even more powerful than each individual photo?

HAIRSTYLIST OF THE YEAR

HAIRSTYLIST OF THE YEAR 2023 WINNING COLLECTION **JULIE VRIESINGA**





INSPIRING SALON OF THE YEAR

The salon environment can be a place of community and belonging, a space of healing and empowerment. The best salons build a feeling of winning together when times are good—and sticking together when times are tough.

The NAHA Inspiring Salon category celebrates salon culture – whether it's your salon environment or how your salon connects to the community.

INSPIRING SALON REQUIREMENTS:

- May be recommended or enter your salon.
- Three images that represent the salon environment/how the salon inspires stylists, clients, the community.
- Two letters of support.
- Up to 90 second video that depicts how the salon impacts its stylists, clients, the community.

NOTE: Previous winners of this category are not eligible to enter.

INSPIRING SALON OF THE YEAR 2023

WINNER

CRAWFORD MASTER STYLISTS LTD.





MAKEUP ARTIST OF THE YEAR

From runway, to film, to print - makeup has the ability to complete or transform an entire look, create a mood or define elegance.

Through creative application, artistry, vision and technique, the NAHA Makeup Artist of the Year category honors the best makeup artists in the industry.

MAKEUP ARTIST OF THE YEAR – MODEL REQUIREMENTS:

- Must showcase three unique looks
- Signed NAHA Makeup Artist of the Year Release Form

MAKEUP ARTIST OF THE YEAR – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three Before images* (no larger than 8MB each)
- Three unedited, non-retouched images
- Three Final images
- Retouching of the image's color is allowed* *.
- Retouching of the makeup's color or texture is not allowed.

***NOTE:** Before images must be taken on the same day of service.

****NOTE:** Special Effects are allowed as long as they do not hinder the judges viewing of the makeup.

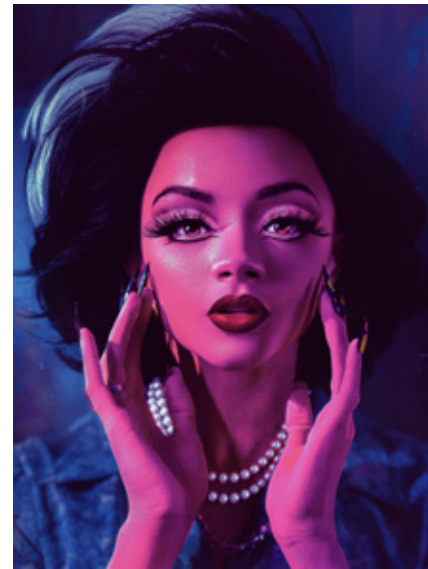
MAKEUP ARTIST OF THE YEAR TIPS

- The total look is still important – images should be well composed.
- The makeup should ENHANCE the photo – not OVERPOWER it.
- Does the photography accentuate the model's beauty and makeup?
- Close-up camera shots are encouraged, however not a requirement.

MAKEUP ARTIST OF THE YEAR 2023

WINNING COLLECTION

MEL MARTINEZ





MASTER HAIRSTYLIST OF THE YEAR

This invitation-only category honors the top artists, educators and artistic directors. The NAHA Master Stylist of the Year allows the very best of the best in the industry to showcase their top work of the year.

MASTER HAIRSTYLIST OF THE YEAR – STYLIST GUIDELINES:

- Must be pre-nominated for entry and receive an invite
- Wigs are allowed.
- Natural and Synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.)

NOTE: Images entered in the Master Hairstylist of the Year cannot be entered into any other category.

MASTER HAIRSTYLIST OF THE YEAR – MODEL REQUIREMENTS:

- A collection of five looks. The collection must demonstrate mastery working with: long hair, short hair, up-styling, cutting and coloring and texture (wavy, curly, coily – the final look may show the hair in its natural state of wavy, curly, coily or manipulated into a straight look).
- Signed NAHA Master Hairstylist of the Year Release Form

MASTER HAIRSTYLIST OF THE YEAR – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Five Before images*
- Five Unedited, non-retouched images
- Five Final images
- Retouching of the image's color is allowed* *.
- Retouching of the hair's shape, texture or color is not allowed.

***NOTE:** Before images must be taken on the same day of service. If using a wig, before images may be taken on a mannequin head or on your model

****NOTE:** Special Photographic Effects are allowed as long as they do not hinder the judges viewing of the hair.

MASTER HAIRSTYLIST OF THE YEAR

MASTER HAIRSTYLIST OF THE YEAR 2023

WINNING COLLECTION
ALLEN RUIZ





STUDENT HAIRSTYLIST OF THE YEAR

Honoring the next generation of talent and innovation, the Student Hairstylist of the Year category showcases student stylists still in school who demonstrate outstanding vision, creativity, and artistry.

STUDENT HAIRSTYLIST OF THE YEAR – GENERAL GUIDELINES:

- The Student Hairstylist of the Year category is restricted to students currently enrolled in cosmetology school or performing required hours in a salon as of July 6, 2023, and not licensed as of September 21, 2023.

NOTE: Images entered in the Student Hairstylist of the Year cannot be entered into any other category.

STUDENT HAIRSTYLIST OF THE YEAR – STYLIST GUIDELINES:

- Wigs are allowed.
- Natural and synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.)

STUDENT HAIRSTYLIST OF THE YEAR – MODEL REQUIREMENTS:

- May use one or more models
- A collection of three looks. The collection must demonstrate knowledge of working with: long hair, short hair, up-styling, cutting and coloring and texture (wavy, curly, coily – the final look may show the hair in its natural state of wavy, curly, coily or manipulated into a straight look).
- Signed NAHA Student Hairstylist of the Year release form

STUDENT HAIRSTYLIST OF THE YEAR – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three before images*
- Three unedited, non-retouched images
- Three final images
- Retouching of the image's color is allowed**
- Retouching of the hair's shape, texture or color is not allowed.

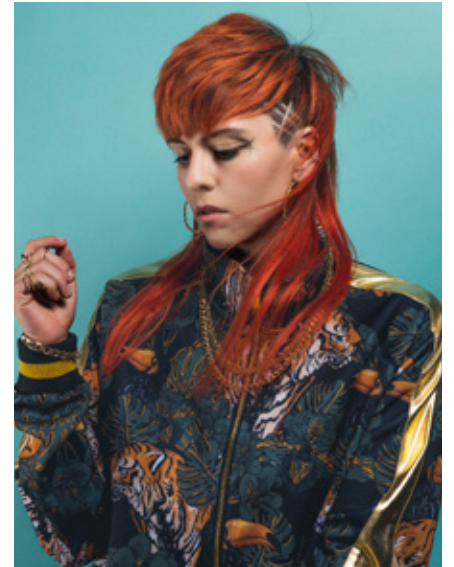
***NOTE:** Before images must be taken on the same day of service. If using a wig, before images may be taken on a mannequin head or on your model.

****NOTE:** Special Photographic Effects are allowed if they do not hinder the judges viewing of the hair.

STUDENT HAIRSTYLIST OF THE YEAR TIPS

- Photos should display the harmony between the photographer's execution and the student's creativity.
- Does the work exhibit a breadth of the student's talent as an artist?

STUDENT HAIRSTYLIST OF THE YEAR 2023 WINNING COLLECTION **COOPER BROOKS**





STYLING & FINISHING

From behind the chair, to session work, to the runway, the precision and details of Styling and Finishing is a vital component of every theme, trend or look.

The Styling and Finishing category honors artists who showcase mastery in creating polished finished looks.

STYLING AND FINISHING – GENERAL GUIDELINES:

- Images entered into this category may not be entered into the Texture or Avant Garde categories.

STYLING AND FINISHING – STYLIST GUIDELINES:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.)

STYLING AND FINISHING – MODEL REQUIREMENTS:

- Must showcase three unique looks
- May use one or more models
- Signed NAHA Styling and Finishing Release Form

STYLING AND FINISHING – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three before images* (no larger than 8MB each)
- Three unedited, non-retouched images
- Three final images
- Retouching of the image's color is allowed* *.
- Retouching of the hair's shape, texture or color is not allowed.

***NOTE:** Before images must be taken on the same day of service. If using a wig, before images may be taken on a mannequin head or on your model.

****NOTE:** Special Photographic Effects are allowed if they do not hinder the judges viewing of the hair.

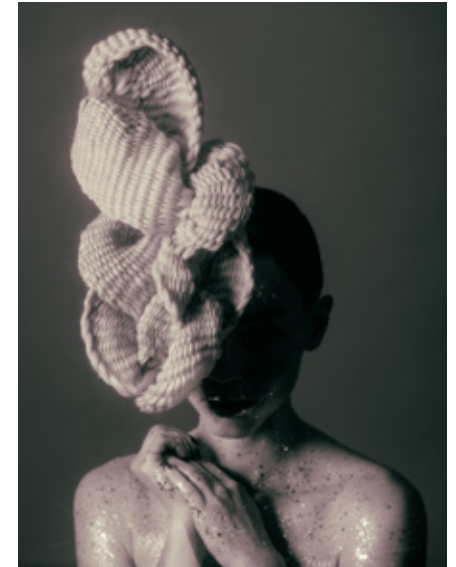
STYLING & FINISHING TIPS

- Styles should demonstrate world class finishing that complements an overall look.
- Styles should complement the individuality of the model.
- Photographs should display hairstyles that are crafted with a high level of styling knowledge.

STYLING & FINISHING 2023

WINNING COLLECTION

CAIDY BRASURE





TEAM OF THE YEAR

Through collaboration, diversity and commitment to a common vision, leading work is often achieved by highly creative teams.

The NAHA Team of Year category honors these teams that display world-class versatility, skill, prowess and consistency.

TEAM OF THE YEAR – GENERAL GUIDELINES:

- Teams MUST enter under a Team Name
- Teams MUST consist of at least two (2) hair professionals
- Open to all team collaborations (excluding Manufacturer Teams*)
- Images entered into this category may not be entered into any other category.

NOTE: Manufacturer sponsored, or Campaign-branded teams are prohibited

TEAM OF THE YEAR – STYLIST GUIDELINES:

- Wigs are allowed.
- Natural and Synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.)

TEAM OF THE YEAR – MODEL REQUIREMENTS:

- A collection of five looks. The collection must demonstrate mastery working with: long hair, short hair, up-styling, cutting and coloring and texture (wavy, curly, coily – the final look may show the hair in its natural state of wavy, curly, coily or manipulated into a straight look).
- May use one or more models
- Signed NAHA Team of the Year Release Form

TEAM OF THE YEAR – IMAGE REQUIREMENTS:

- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Five Before images*
- Five Unedited, non-retouched images
- Five Final images
- Retouching of the image's color is allowed**.
- Retouching of the hair's shape, texture or color is not allowed.

NOTE:** Before images must be taken on the same day of service. If using a wig, before images may be taken on a mannequin head or on your model. *NOTE:** Special Photographic Effects are allowed if they do not hinder the judges viewing of the hair.

TEAM OF THE YEAR TIPS

- Collections should demonstrate the harmony between world-class hairdressing and teamwork.
- Consider the continuity of all images within the collection.
- Is the hair consistent with the theme? Color work should complement the cut.

TEAM OF THE YEAR 2023

WINNING COLLECTION

HAIR BIZ AND BEYOND





TEXTURE

The NAHA Texture category honors artists who revere and excel in styling hair with texture. This category showcases the art, beauty and versatility of the hairstyling craft required in today's world and demonstrates expertise in styling coily, curly and wavy hair textures.

TEXTURE – GENERAL GUIDELINES:

- Images entered in this category may not be entered into the Avant Garde or Styling and Finishing category.

TEXTURE – MODEL REQUIREMENTS:

- A collection of three looks. The collection must demonstrate exemplary skill in working with coily, curly and wavy hair.
- May use one or more models
- Signed NAHA Texture Release Form

TEXTURE – STYLIST GUIDELINES:

- Wigs are permitted (See note regarding before image requirements below).
- Natural and Synthetic hair extensions and hairpieces are allowed. (Note: Any material that is a headpiece, hair ornament or art worn on the head is NOT allowed.)
- The texture of the hair in the finished style is that which will be judged, demonstrating the hairdresser's skill in working with that texture.
- Braids are allowed and may encompass the entire style.

TEXTURE – IMAGE REQUIREMENTS:

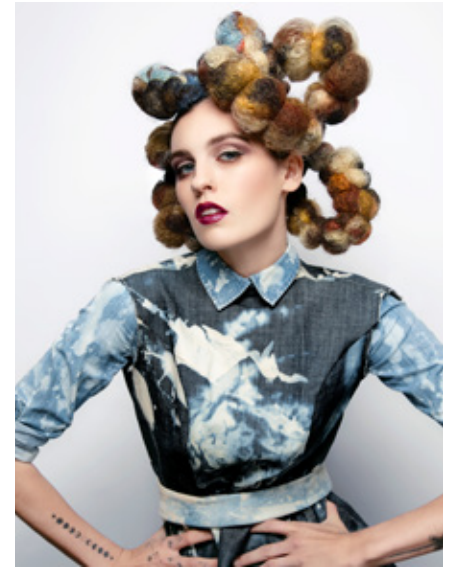
- All images must be in JPEG (.jpg) format
- Images must be 8x10 inches with a resolution of 300DPI (CMPI not accepted)
- Three Before images*
- Three Unedited, non-retouched images
- Three Final images
- Retouching of the image's color is allowed**.
- Retouching of the hair's shape, texture or color is not allowed.

NOTE:** Before images must be taken on the same day of service, showing the model's hair in its natural state. If using a wig, before images may be taken on a mannequin head or on your model. *NOTE:** Special Photographic Effects are allowed if they do not hinder the judges viewing of the hair.

TEXTURE TIPS

- This is not an Avant Garde or Fantasy category.
- Entries should display wearable, textured hairstyles.

TEXTURE 2023 WINNING COLLECTION **KEITH BRYCE**





PROBEAUTY.ORG/NAHA